



zoom
THROUGH THE
ZOO

GREENVILLE'S ONLY RACE THROUGH THE GREENVILLE ZOO!

ZOOM THROUGH THE ZOO 5K

EVENT OVERVIEW:

Saturday, May 11, 8:00 AM -10:00 AM

**Greenville's only race with a loop through the Greenville Zoo!
This year's race includes a Kids Fun Run through the Zoo.**

Zoom Through the Zoo is a Corporate Shield event and is a part of the Greenville Track Club running series.

Each 5K runner will receive a t-shirt, and Kids Fun Run participants will receive a medal.

5K awards include annual memberships to the zoo! The race will conclude with a brief awards presentation and a family-friendly celebration in Cleveland Park.

ESTIMATED ATTENDANCE: 1300



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$10,000

- Company name and logo prominently displayed as Title Sponsor on all printed materials, including but not limited to t-shirts, event and sponsor banners, event ads and posters, radio advertisements.
- Pole banners with Zoom Logo and company logo on East Washington Street.
- Recognition in race announcements as Title Sponsor
- 25 complimentary race entries
- Two promotional tables at event
- Opportunity to donate logo items for participant goody bags
- Industry exclusivity within event
- Recognition as a Title Sponsor on ZTTZ 5K webpage

GOLD SPONSOR - \$3,000

- Company name and logo displayed on all printed materials, including but not limited to t-shirts, sponsor banners and event posters
- Recognition in race announcements as a Gold Sponsor
- 15 complimentary race entries
- One promotional table at event
- Opportunity to donate logo items for participant goody bags
- Recognition as a Gold Sponsor on ZTTZ 5K webpage

SILVER SPONSOR - \$1,000

- Company name and logo displayed on all printed materials, including but not limited to t-shirts, sponsor banners and event posters
- Recognition in race announcements as a Silver Sponsor
- 8 complimentary race entries
- One promotional table at event
- Opportunity to donate logo items for participant goody bags
- Recognition as a Silver Sponsor on ZTTZ 5K webpage



BRONZE SPONSOR – \$500

- Company name displayed on all printed materials, including but not limited to t-shirts, sponsor banners and event posters
- Recognition in race announcements as a Bronze Sponsor
- Four complimentary race entries
- Opportunity to donate logo items for participant goody bags

IN-KIND SPONSOR – IN-KIND SERVICES

- Company name displayed on all printed materials, including but not limited to t-shirts, sponsor banners and event posters
- One promotional table at event
- A company banner displayed throughout the zoo during the event (provided by sponsor)
- 2 complimentary race entries
- Opportunity to donate logo items for participant goody bags

MEDIA SPONSOR – IN-KIND SERVICES

- Company name displayed on all printed materials, including but not limited to t-shirts, sponsor banners and event posters
- One promotional table at event
- A company banner displayed throughout the zoo during the event (provided by sponsor)
- Complimentary race entries (varies depending on sponsorship)
- Opportunity to donate logo items for participant goody bags

SPONSORSHIP LEVELS

TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	IN-KIND SPONSOR	MEDIA SPONSOR
\$10,000	\$3,000	\$1,000	\$500	IN-KIND	IN-KIND

Company name and logo prominently displayed as Title Sponsor on all printed materials, including but not limited to t-shirts, event and sponsor banners, event ads and posters, radio advertisements.	X					
Company logo on pole banners	X					
Industry exclusivity within event	X					
Company name and logo on printed materials including t-shirt, sponsor banners and posters (size relative to sponsorship level)	X	X	X	X	X	X
Recognition in race announcements for appropriate Sponsor Level	X	X	X	X	X	
Complimentary race entries	25	15	8	4	2	Varies
Promotional tables at event	2	1	1			1
Opportunity to donate logo items for participant goody bags	X	X	X	X	X	X
Recognition as sponsor on ZTTZ 5K webpage	X	X	X	X	X	X

Zoom Through the Zoo Sponsorship Agreement

Title - \$10,000
Gold - \$3,000
Silver - \$1,000
Bronze - \$500
Media - In-Kind
In-Kind Sponsorship

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Sponsorship Level \$ _____

In-Kind sponsorship amount \$ _____

Authorized Signature* _____

*By signing above, you are acknowledging your commitment to sponsor Zoom Through the Zoo and will submit payment by March 20, 2019 or supply in-kind product on May 11, 2019.

The Greenville Zoo Foundation is a non-profit 501(c)-3 ID #57-0654589.

Please make checks payable to:
Greenville Zoo Foundation and send payment along with this form to:

Greenville Zoo Foundation

150 Cleveland Park Drive
Greenville, SC 29601

For additional information, please contact

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